



THE
CUTTING
EDGE
GROUP

LATEST DESIGNS & PRICES
AVAILABLE ON OUR WEBSITE.
[CLICK HERE TO VIEW NOW!](#)



CREATING LONG TERM
VALUE & PROFIT FOR
ORGANIZATIONS &
INDIVIDUALS

OUR MISSION

OUR SERVICES

Web **development**

IT support services

Insourcing

Photography

Office automation

Graphic **design**

CCTV & Wi-fi installations

Technology procurement

Digital **marketing**

Human resource optimization

[SERVICES]

WEB DEVELOPMENT

Our company has been in the web development business for **over a decade** and we have done web development for **well-known** establishments. See page 7 for examples.

IT SUPPORT SERVICES

We provide IT services on a **retainer and ad-hoc basis**. This service is also available as an **insourcing option**, to ensure that you have an IT technician at your establishment throughout the year. Our company also provides **critical after hour support** to help ensure that your business is always operating productively.

INSOURCING

Combining the benefits of outsourcing with the focus and **dedication** of having full-time employees. We place IT, design and web development staff in your business and **manage them on your behalf**. For smaller organizations we offer **retainer packages** at a reduced hourly rate. This reduces your employment costs, gives you access to more than one employee and no need to look for temps or replacements when they are on leave.

PHOTOGRAPHY

The first step to an incredible web & graphic design is great photos. We trust **Vivente** Photography to deliver photos of the **highest standard**. [Contact barbara@tceg.co.za](mailto:barbara@tceg.co.za) for more information.

OFFICE AUTOMATION

We have access to a wide variety of brands which means we can tailor the best technology from a wider base of brands while **saving you costs**. Some of the brands we offer are **HP, Lexmark, Canon, Ricoh, Samsung**.

[SERVICES }

DIGITAL MARKETING

Our company can assist your marketing department with **search engine optimization** (SEO), **pay per click** and **social media marketing**, in order to **boost your brand awareness** and sales.

GRAPHIC DESIGN

Whether you already have a strong brand image that has been developed by fellow brand agencies, we can offer you design services at **competitive rates** by following strict guidelines that have already been developed priorly or we can create your own **unique** and **fresh brand** identity to suit the needs of your business.

CCTV & WIFI - PROJECTS & MAINTENANCE

We have the expertise to maintain and install small to large **wifi** and **CCTV networks**. Remote and on-site maintenance ensure that our technicians are on standby to assist with your problems **fast and efficiently**.

TECHNOLOGY PROCUREMENT

We are registered with various wholesalers where we buy IT equipment at wholesale prices and provide these products to our customers at a **significant discount**.

HUMAN RESOURCE OPTIMIZATION

Sensory Intelligence is advanced Nero-Science research applied to human resources, office layouts and recruitment to **increase staff efficiency**, work flow efficiency and **reduce staff turnover**.

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WEB DEVELOPMENT

STANDARD WEBSITE

Cost: R9 200 excl hosting or (R360 per month including hosting over 36 months)

- If you pay once off the hosting cost per month is R59
- If you host with us you will receive 15% discount on above price
- 50% deposit required before we start building

CONTENT MANAGEMENT WEBSITE

Cost: R11 900 excl hosting or (R465 per month including hosting over 36 months)

- If you pay once off the hosting cost per month is R149
- If you host with us you will receive 15% discount on the above price
- 50% deposit required before we start building



Each of these website packages comes with 3 design concepts and 2 revisions of chosen concepts.

Add extra design concepts:
R1000 for 2 extra Concepts
R2000 for 4 extra Concepts
R5000 for 30 Concepts

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WEB DEVELOPMENT

CONTENT MANAGEMENT WEBSITE (RESPONSIVE)
(CAN BE UPDATED BY YOURSELF)

Cost: R14 900 excl hosting or (R665 per month including hosting over 36 months)

- If you pay once off the hosting cost per month is R149
- If you host with us you will receive 15% discount on the above mentioned price
- 50% deposit required before we start building



[CUTTING EDGE RATES } SEO - SEARCH ENGINE OPTIMISATION

BASIC SEO ONLY ON WEBSITE

R390 PER MONTH INCLUDES:

- 2 hours per month
- Keyword analysis
- Keyword optimisation
- Internal structure and link optimisation

STANDARD SEO & MARKETING

R900 PER MONTH INCLUDES:

- 5 hours per month
- Keyword analysis
- Keyword optimisation
- Internal structure and link optimisation
- External marketing
- Backlink building
- Pagerank enhancement
- Blog marketing

ADVANCED SEO & GOOGLE ANALYTICS

R1950 PER MONTH INCLUDES:

- 12 hours per month
- Keyword analysis
- Keyword optimisation
- Internal structure and link optimisation
- External Marketing
- Backlink Building
- Pagerank enhancement
- Blog marketing
- Website maintenance such as updates, website back-ups and security features.
- Additional domains that focus on key phrases (if you sell cookies in Cape Town and your business name is thecookiejar.co.za then we register domains like paarlcookies.co.za and build an entire additional website to promote your main site.
- For additional sites like these, the cost is R350 per month.

[CUTTING EDGE RATES } SOCIAL MEDIA PACKAGES

BASIC SOCIAL MEDIA MANAGEMENT

Cost: R2 750 per month for up to three Social Media Platforms including weekly posts, campaign designs & management of social media pages.



Cost includes:

- Includes 2 posts per week
- Design included in price (includes 2 revisions)

ADVANCED SOCIAL MEDIA MANAGEMENT & BOOSTED ADS

Cost: R5 000 per month including advertising cost paid to third party social media platforms to boost social media reach. These posts will be designed and managed by us.



Cost includes:

- Designs of posts (includes 2 revisions)
- Includes 3 posts per week
- 3 posts per week to be posted on all social media platforms
- We create targeted audiences to ensure your business is advertised to the right people. (Available on Facebook & Instagram)
- R1000 dedicated to boosted adverts

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DESIGN

LOGO DESIGN

| | |
|----------------|--|
| ENTRY - | 2 Concepts + 2 Revisions for chosen concept - R1 050 |
| STANDARD - | 4 Concepts + 2 Revisions for chosen concept - R1 350 |
| MORE IS MORE - | 6 Concepts + 4 Revisions for chosen concept - R1 950 |
| SHOTGUN - | More than 40 Concepts from 5 or more designers + 4 Revisions for chosen concept - R3 950 |

FLYER / ADVERT DESIGN

| | |
|--------------|--|
| ENTRY - | 2 Concepts + 2 Revisions for chosen concept - R850 |
| STANDARD - | 4 Concepts + 2 Revisions for chosen concept - R1 650 |
| MORE IS MORE | 6 Concepts + 4 Revisions for chosen concept - R2 650 |
| SHOTGUN - | More than 40 Concepts from 5 or more designers + 4 Revisions for chosen concept - R4 650 |

LETTERHEAD, EMAIL SIGNATURE & FULL BRANDING PACKAGES

Cost: R550 per letterhead or email signature (Free if you take both of the above).

We will also give you an additional R1 500 discount if you go for the full branding package at a rate of **R35 000** which includes the logo, all stationary (business cards, letterhead, email signature etc), flyer and the website.

STANDARD HOURLY RATE FOR OTHER DESIGNS

Our hourly charge is R390 for other designs such as sign boards, newspaper & magazine adverts, booklets, photobooks, social media branding and advertising, web graphics and basically anything you need. Give us a call or send us an email for a quote today.



CONTACT US FOR MORE INFO:

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www.tceg.co.za